

## Message Text

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ACTION CU-04

INFO OCT-01 AF-06 ISO-00 USIA-15 H-02 EB-07 COME-00 AGR-10

CIAE-00 INR-07 NSAE-00 DOTE-00 /052 W

----- 002417

R 181050Z AUG 75

FM AMEMBASSY BANJUL

TO SECSTATE WASHDC 2696

INFO AMEMBASSY DAKAR

UNCLAS SECTION 1 OF 2 BANJUL 0726

DEPT FOR CU/AF AND AF/W

E O 11652: NA

TAGS: OEXC GA

SUBJ: FY-76 PACKAGE TOUR FOR THREE GAMBIAN PARLIAMENTARIANS

REF : A. BANJUL A-45

B. BANJUL 701

1. DRAWING UPON EXPERIENCES OF PREVIOUS PARLIAMENTARY TOUR, HAVE SELECTED THREE MATURE, STABLE PERSONALITIES WHO APPEAR SERIOUS AND ALERT TO OPPORTUNITIES AFFORDED BY PROPOSED VISIT. INTENSIVE BRIEFINGS ALREADY PROVIDED EMPHASIZED PROFESSIONAL OPPORTUNITIES AND STRESSED THAT SOCIAL ASPECTS, WHILE IMPORTANT TO OVER-ALL IMPRESSIONS OF AMERICAN LIFE, NOT CHIEF PURPOSE OF TRIP.

2. THREE PRINCIPAL CANDIDATES ARE PARLIAMENTARIANS (TWO ELECTED, ONE NOMINATED) MEMBERS OF PPP AS ARE ALTERNATES; ADEQUATE TO FLUENT ENGLISH; ALL MUSLIMS. TWO HAVE TRAVELED EXTENSIVELY, ONE VERY LITTLE. ALL PRIMARILY INTERESTED IN AGRICULTURE, TOURISM, RETAIL BUSINESS, TRANSPORTATION. ALL ARE MARRIED. DETAILS FOLLOW.

3. NOMINEES

PRINCIPALS

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A. HON M.C. JALLOW, M.P. FOR JIMARA, BORN BASSE, OCT 10, 1919 (ASSUME WILL OBSERVE BIRTHDAY DURING U.S. TOUR). ARMITAGE HIGH SCHOOL, THE GAMBIA; DIPLOMA IN VETERINARY SCIENCE, UK. FORMERLY ASSISTANT THEN SENIOR VETERINARY OFFICER; PRESENTLY PARLIAMENTARY SECRETARY, MINISTRY OF AGRICULTURE AND NATURAL RESOURCES. NEVER BEEN TO U.S.; ELIGIBLE FOR VISA. SPEAKS GOOD ENGLISH, ALSO WOLLOF, MANDINKA, FULA, SEREHULI. AWARDED CERTIFICATE OF HONOR BY QUEEN ELIZABETH, 1956. PRINCIPAL INTERESTS: AGRICULTURE, VETERINARY SCIENCE IN U.S. WANTS TO VISIT RESEARCH INSTITUTIONS, FARMS, AG SCHOOL. INTERESTED IN LATEST DEVELOPMENTS IN PEANUT, RICE AND COTTON PRODUCTION AND RELATED AGRO-INDUSTRIES. PEANUT PRODUCTS AND BY-PRODUCTS OF INTEREST TO ALL THREE MEMBERS. PEANUTS ACCOUNT FOR 90 PER CENT OF THE GAMBIA'S EXPORT EARNINGS. THE GAMBIA SHOULD CONSUME MORE PEANUTS LOCALLY FOR NUMEROUS ECONOMIC AND NUTRITIONAL REASONS. EMERGENCY ADDRESS: 33 CAMPAMA ROAD, BANJUL.

B. HON HOWSOON O. SEMEGA-JANNEH, M.P. FOR WESTERN KIANG; BORN JAN 15, 1922, BANJUL. NEVER BEEN TO U.S., ELIGIBLE FOR VISA. TWICE MINISTER OF AGRICULTURE, ONCE MINISTER OF COMMUNICATIONS. ONE BROTHER IS GAMBIA HIGH COMMISSIONER TO LONDON, ANOTHER IS PROMINENT LOCAL LAWYER. NOMINEE IS PRESIDENT GAMIA LOCAL GOVERNMENT ASSOCIATION. EXTENSIVE TRAVEL UK, IRELAND, AUSTRALIA, NEW ZEALAND, SINGAPORE, MALAYSIA, CHINA, ITALY, GERMANY. VERY ARTICULATE, FLUENT ENGLISH, SERAHULI, WOLLOF, FULA, BAMBARA; LIVELY SENSE OF HUMOR. WHILE MINISTER OF AGRICULTURE RECEIVED SPECIAL GRAND CORDON OF THE ORDER OF THE BRILLIANT STAR (ROC TAIWAN). INTERESTS INCLUDE AGRICULTURE, LOCAL GOVERNMENT, POULTRY RAISING, MARKET GARDENING, VETERINARY SCIENCE, MODERN TRANSPORTATION (TRUCKS AND BUSES). SUBJECT OWNS SMALL PRIVATE TRANSPORTATION COMPANY. WOULD LIKE TO SEE OPERATIONS OF INTERURBAN BUS COMPANY (PUBLIC OR PRIVATE); MODERN MOTOR FREIGHT LINE, INCLUDING RIDING IN A CAB BETWEEN CITIES. WANTS TO VISIT CONGRESS (THEY ALL SHOULD) AND WOULD BE PLEASED TO MEET SENATORS AND REPRESENTATIVES, INCLUDING CHAIRMAN DIGGS WHO RECENTLY VISITED THE GAMBIA.

C. HON MOMADOU B. N DIAYE (PRONOUNCED EN-JYE), BORN FEB 10, 1929. NOMINATED MEMBER OF PARLIAMENT (NOT ELECTED). GRADUATED UNCLASSIFIED

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FROM ST AUGUSTINE'S PRIMARY AND SECONDARY SCHOOL, BANJUL. FLUENT ENGLISH, FRENCH, WOLLOF, OTHER LOCAL LANGUAGES; MARRIED FIVE CHILDREN, ELDEST NOW AT UNIVERSITY OF DAKAR. FORMER MANAGER, WHOLESALE DIVISION OF CFAO (LARGE FRENCH-OWNED WEST AFRICAN IMPORT/EXPORT FIRM). MANAGER, BRITISH PETROLEUM FOR THE GAMBIA; JUSTICE OF THE PEACE, HONORARY CONSUL OF SPAIN, MEMBER EXECUTIVE COMMITTEE OF PPP; FIRST VP AND ACTING CHAIRMAN, BANJUL CHAMBER OF COMMERCE; MEMBER TOURIST BOARD, MEMBER

NATIONAL OLYMPIC COMMITTEE; CHAIRMAN, BOARD OF DIRECTORS,  
NATIONAL TRADING CORP OF THE GAMBIA; CHAIRMAN, PUBLIC ACCOUNTS  
COMMITTEE OF PARLIAMENT.

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ACTION CU-04

INFO OCT-01 AF-06 ISO-00 USIA-15 EB-07 COME-00 DOTE-00

CIAE-00 INR-07 NSAE-00 AGR-10 H-02 /052 W  
----- 003230

R 181110Z AUG 75

FM AMEMBASSY BANJUL

TO SECSTATE WASHDC 2697

INFO AMEMBASSY DAKAR

UNCLAS SECTION 2 OF 2 BANJUL 0726

N DIAYE S RANGE OF INTERESTS AND ACTIVITIES BY FAR MOST  
EXTENSIVE OF GROUP; ALSO MOST SOPHISTICATED OF THREE; AWARD:  
KNIGHT BACHELOR OF CIVIL MERIT (SPAIN). INTERESTS: RETAIL  
MARKETING (NCTG IS EXPANDING SYSTEM OF NEIGHBORHOOD AND  
VILLAGE GENERAL STORES AND PHARMACIES AND OPERATES LARGE  
WHOLESALE/RETAIL DEPARTMENT STORE IN BANJUL. SHOULD SEE 7-11  
STORES OR OTHER SMALL, FAST SERVICE RETAIL CHAINS AS WELL AS  
LARGER COMINATION SUPERMARKET/DEPARTMENT STORES SUCH AS GIANT  
AND SAFEWAY. N DIAYE SHOULD BE SHOWN MODERN ACCOUNTING AND  
INVENTORY METHODS OF LARGE CHAINS AND HAVE BRIEFING ON CON-  
GRESSIONAL ACCOUNTING SYSTEM, IF POSSIBLE. ALSO INTERESTED IN  
POULTRY FARMING, CITRUS FRUIT AND VEGETABLE PRODUCTION; BUILD-  
ING (SAVINGS AND LOAN) SOCIETIES, TOURISM, NUMEROUS ASPECTS OF  
RETAIL TRADE. NEVER BEEN TO U.S.; ELIGIBLE FOR VISA.

N DIAYE EXCEPTIONALLY HANDSOME AFRICAN, SEMEGAH-JANNEH  
PICTURESQUE, JALLOW STURDY, PLEASANT. ALL THREE FRIENDLY,  
ENERGETIC, GOOD HEALTH, MULTIPLE INTERESTS. REQUIRE FRIENDLY,  
KNOWLEDGEABLE ESCORT. (UNDERSIGNED ARRIVING WASHINGTON AUG 21,  
AND HAPPY TO DISCUSS AVAILABILITY FOR DUTY, IF DESIRED.) PRO-  
GRAMMING SHOULD CONCENTRATE ON FINDING MUTUALLY ACCEPTABLE  
ACTIVITIES IN WHICH ALL THREE CAN PARTICIPATE BUT SHOULD PRO-  
VIDE FOR AT LEAST OCCASIONAL INDIVIDUAL ACTIVITIES, ESPECIALLY  
IN WASHINGTON. HOME STAYS WITH BOTH BLACK AND WHITE FAMILIES

WOULD BE APPRECIATED. N DIA YE SHOULD BE GIVEN TIME TO SEE DIS-  
PLAYS OFFICE EQUIPMENT, ACCOUNTING AND INVENTORY CONTROL  
METHODS, ELECTRIC AND MECHANICAL (OR BATTERY-OPERATED) CAL-  
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CULATORS, ETC, SINCE HIS NUMEROUS COMMERCIAL AND GOVERNMENTAL  
FUNCTIONS MAKE HIM PRIME CUSTOMER FOR CERTAIN TYPES SUCH  
MACHINES.

IN VIEW OF THEHMAMBIA S EFFORTS TO DEVELOP TOURISM, GROUP  
SHOULD SEE TYPICAL EXAMPLES FAMILY-OPERATED MOTELS, ONE OR  
TWO FRANCHISE FOOD CHAINS (COL SANDERS, MACDONALDS, ETC) AS  
WELL AS LARGER ATTRACTIONS SUCH AS MARINELAND (WHICH THE  
GAMBIA COULD DEVELOP COMBINING OCEAN AND RIVER MARINE LIFE);  
SHOULD SEE MODERN MARINA AND INSPECT STEEL-HULLED HOUSEBOATS  
WHICH IDEALLY ADAPTED TO RENTAL PURPOSES ON THE GAMBIA RIVER  
(THE WORLD S LAST GREAT NATURAL RIVER -- A UNIQUE TOURIST  
ATTRACTION IF CAREFULLY DEVELOPED).

ONE OF MOST FREQUENT QUESTIONS MOST GAMBIANS ASK IS WHY  
DON T MORE AMERICAN TOURISTS COME HERE? ANSWER IS THAT THE  
GAMBIA MUST DEVELOP ITS OWN UNIQUE RESOURCES WHICH HASN T  
YET BEEN DONE. VISIT TO GRAND CANYON, DISNEY WORLD, A MUST.

WHILE IN WASHINGTON GROUP SHOULD BE INTERVIEWED ON VOA,  
SHOULD HAVE OPPORTUNITY SEE SMITHSONIAN, ZOO, OTHER LOCAL  
SIGHTS. WOULD MAKE INTERESTING SUBJECTS FOR BRIEF TV INTER-  
VIEWS ON LOCAL STATIONS, PARTICULARLY IN FARM AREAS.

PROPOSED ARRIVAL DATE AND ITINERARY; ARRIVE WASHINGTON  
MONDAY, SEP 22; SEP 27-28, STATE FAIR OF OKLAHOMA, OKLAHOMA  
CITY; 29-30 MIDWEST INTERLUDE (FARM/FAMILY VISITS); OCT 1-2,  
WORLD DAIRY EXPOSITION, MADISON, WISCONSIN. THEREAFTER TO  
WEST COAST, SAN FRANCISCO, SOUTHWEST FOR VISITS TO IRRI-  
GATED FARMLANDS (SUPERIOR FARMING CO OR EQUIVALENT), CTRUS,  
RICE, COTTON. RETURN VIA TEXAS, LOUISIANA, TO FLORIDA, UP  
EAST COAST VIA GEORGIA, VIRGINIA PEANUT GROWING AREAS TO NEW  
YORK. SHOULD HAVE OPPORTUNITY VISIT APPROPRIATE BICENTENNIAL  
RELATED EVENTS ENROUTE.  
MCFARLAND

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BANJUL00726  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750288-0337  
**From:** BANJUL  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750841/aaaabjvm.tel  
**Line Count:** 213  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 4  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 BANJUL A-45, 75 BANJUL 701  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ellisoob  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 DEC 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 DEC 2002 by ReddocGW>; APPROVED <08 MAR 2004 by ellisoob>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY-76 PACKAGE TOUR FOR THREE GAMBIAN PARLIAMENTARIANS  
**TAGS:** OEXC, GA  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006